



GARDIUM

**YOUR RELIABLE PARTNER
IN LEGAL PROTECTION OF
INTELLECTUAL PROPERTY**



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ABOUT GARDIUM

Since 2004, we provide services in legal protection of Intellectual Property of any complexity. We take on formulation of patent documentation and means of identification, restraint of exclusive rights violations, and IP capitalization.



Intellectual Property



Legal Support



Consulting



Business processes Automation



SERVICES

We complete tasks in all industries: trade, IT, consumer goods industry, automotive industry, construction and developing, and others. We represents our clients in courts of any level: from the Chamber of Patent disputes to the Supreme Court.



Trademarks

- ✓ Registration in Russia and worldwide
- ✓ Renewal, rights transaction, termination
- ✓ Enrollment into the Customs Intellectual Property Register
- ✓ Legal defence in case of Rospatent refusal
- ✓ Legal defence and challenging in the Chamber of Patent Disputes and the Court of IP
- ✓ Interests protection in the Federal Antimonopoly Service and commercial courts of any instance



Patents

- ✓ Patenting of inventions, industrial designs, utility models in Russia and worldwide
- ✓ Renewal, amendment of data, termination
- ✓ Patent research according to GOST
- ✓ Exclusive rights violation examination
- ✓ Legal defence in case of violation of right to a patent in the Chamber of Patent Disputes, the Court of IP, commercial courts



SERVICES

Gardium employs highly qualified law experts, as well as finance and tax specialists. Therefore, we can provide you a wide range of services within the same company, which knows your business well.



Consulting

- ✓ IP capitalization
- ✓ Financial performance improvement
- ✓ Easy-term intangible asset based lending
- ✓ Entry of intangible assets into the balance sheet
- ✓ Intangible assets accounting policy

Other services



Software and database registration



Legal protection of rights to mobile applications, websites, IT solutions



Preparation and registration of IP transaction agreements



Disputes in commercial courts of any instance



HOW WE WORK

PROJECT APPROACH



Experienced team

There are **3 to 5 multi-professional experts** working on every project. We look for the best solution taking into consideration all features of spheres your project relates to



Fixed budget

There are **no hidden payments**. You won't have to reconsider budget and pay additionally, once the contract is signed



Protection strategy

After analysis, you get **complete legal strategy** that maximizes the level of your intellectual property protection



Responsibility for results

We work to achieve specific goals for your business development and take responsibility for results.

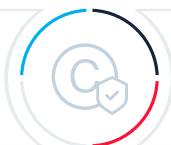
All obligations are defined in the contract

STATISTICS



16 YEARS OF EXPERIENCE IN INTELLECTUAL PROPERTY PROTECTION

17 000 IP objects



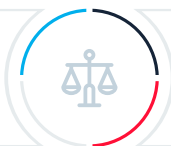
registered by Gardium

12 000 clients



leading international companies like GAZPROM and KNAUF

100 legal proceedings



are won by Gardium annually

270 mln USD



saved for our clients in the last five years



CASES

LACTALIS VS. HOCHLAND

SUMMARY OF MATTER



Patent dispute against Hochland SE to grant the protection for the patent N°99471 for the group of industrial designs that belongs to the Client, Lactalis Groupe. The reason for the objection raised by Hochland SE was inconsistency in the «originality» condition of patentability: similar decisions were publicly available long before the filing date.

GARDIUM'S SOLUTION

Gardium found the distinctive features of the Client's decision from the opposed sources, proved the validity of the patent and succeeded in obtaining a refusal to satisfy the objection.

RESULT

The patent has been left in force. The Client can raise claims in case of exclusive rights violation.



CASES

GANESHA LLC VS. MARS INC.

SUMMARY OF MATTER



Mars Incorporated raised an objection against granting legal protection to the trademark «Mr. Cat» owned by the Client, Ganesha LLC. They insisted that the trademark «Mr. Cat» was similar to the company's «Kitekat» designation, and was also registered to similar goods being marked by the «Kitekat» designation.

GARDIUM'S SOLUTION

Gardium protected the Client's rights to the disputed trademark. We proved that the documents submitted by Mars Incorporated do not confirm the ownership of the copyright for the image to the person having filed the objection.

RESULT

The first instance for IP disputes in Russia, the Chamber of Patent Disputes, rejected the objection of Mars Incorporated. Successful realization of the project allows the Client to continue the use of its brand as it is.



CASES

MAN BRAND'S ENROLLMENT TO THE CUSTOMS IP REGISTRY

SUMMARY OF MATTER



The Client turned to Gardium, having learned that an unauthorized importer had been importing counterfeit goods. In Russia, unauthorized import of the marked goods can be blocked when a rightholder enters their trademark into the Customs Intellectual Property Registry (CIPR).

GARDIUM'S SOLUTION

Therefore, Gardium applied to the Federal Customs Service and provided the collected documents. Gardium experts collected proof of counterfeit «MAN» goods circulation on the market.

RESULT

The «MAN» trademarks have been enrolled to the CIPR. As a result, counterfeit import by unauthorized importers is prevented; compensation for violations amounted to twice the cost of the declared goods.

CASES

UAZ WELL-KNOWN MARKS

SUMMARY OF MATTER



Ulianovsk Automotive Plant has been known for 50 years. Therefore a large number of unscrupulous market participants use designations belonging to the Client without any permission, trying to get advantage of the Client's popularity. Extended protection of the Client's trademarks in Russia is only possible through registration as well-known marks, taking into account there are only about 200 wellknown trademarks among more than 420 000 trademarks in Russia.

GARDIUM'S SOLUTION

Gardium collected sufficiently large amount of data to gain the evidence of intensive use of the trademarks for courts. Trademarks «YA3» and «UAZ» have been recognized as well-known.

RESULT

Two brands of the biggest automotive plant in Russia have been recognized as well-known marks in retrospective after a long-lasting process. Now they are protected legally in relation to all possible goods and services in the territory of Russia.



RATINGS AND PARTNERS



Gardium is included in **Top-20** of 300 Russian leading law firms. For 2 years we have been in the rating of the Russian leading law firms by **amount of successful cases in commercial courts**



Russian Export Center official Partner. Supporting international legal protection of intellectual property with the greatest efficiency among the competitors



International Trademark Association (INTA) Member. Our specialist have access to international IP education programme and IP experts' opinion throughout the world



Gardium is a member of **WiseAdvice consulting group**, which consists of 9 companies and 1000 employees providing over 200 services for business development and security. You receive high-level expertise, whatever issue your project relates to



CLIENTS

GRUNDFOS 

UAZ

 GAZPROM

KNAUF

 STORCK

GASLINE 

 On
Clinic

 MAN

FLUIDRA


Eurasian Bank

POSCO

GRUPE
LACTALIS

 PRÉSIDENT

Galbani

sbarro

 中國銀行
BANK OF CHINA

 PHOENIX
CONTACT

 FEDERAL
MOGUL

 Manitowoc

 kraftway®

 UniCredit Bank

WE LOOK FORWARD TO WORKING WITH YOU!



+7 (495) 665-82-58



info@gardium.ru



gardium.ru